

JACQUELINE COCHRAN PAPERS  
BUSINESS SERIES

CONTAINER LIST

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  - Bills 1957: Bergdorf Goodman
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  - Bills 1957: Borden's Farm Products [empty]
  - Bills 1957: Bullocks (1)(2) [dress for Mary Lovelace]

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Vouchers 1957: Aviation (1)-(3)

Vouchers 1957: Cosmetics (1)(2)

Subseries II: Cosmetics

Advertising - Harry Bruno (1)(2) [example of advertising prepared by Bruno's agency for JC products]

Advertising - Buchanan & Co. Plans (1)-(3) [1948 study of advertising methods in New York City]

Advertising - Engravings

Advertising - Gumbinner Agency

Advertising - Progressive Color Proofs Vogue Insert Nov. 15, 1953 (1)(2)

Advertising - Radio Broadcasts

Advertising - Renee Thorton Plan

7 Clippings (1)-(3)

Correspondence 1940-64

Financial Statements

Financial Statements - Helena Rubinstein 1944

Financial Statements - Sales Analysis 1962 (1)(2)

Flowing Velvet Ad Photos

Joseph Horne Co. Pittsburg, Pa. (1)(2)

Northeast Airlines 1947

Orders 1948

- Amos Parrish 1948
- Plant (1)(2)
- Promotional Ideas, etc.
- 8 Architectural Drawings [3 charts showing floor plans of the building at 630 Fifth Avenue, New York City, where Jacqueline Cochran, Inc. Had its offices]
- Marketable Packaging [1949 report by Lippincott & Margulies on how to design effective packaging]
- Scrapbook [clippings of newspaper articles concerning Jacqueline Cochran cosmetics, 1941-42]
- 9 Subseries III: Ranch
- [Gin Rummy Forms]
- Guest Book #1 [1935-57] (1)(2)
- Guest Book #2 [1957-58]
- [Indio Land Survey 1937] (1)(2) [report by Mabel Walker Willebrandt to assist JC in obtaining public land in Indio area]
- 10 Architectural Drawings and Blueprints [buildings at Cochran Ranch near Indio, California; 1972 construction at Cochran's residence on Monroe Avenue, Indio] (fullsuit)

END OF SERIES LIST